

Values

Accomplishment Accountability Accuracy Achievement Acknowledament Adventure **Aesthetics** Altruism **Ambition**

Balance Beauty Being the best

Assertiveness

Authenticity

Belonging **Boldness** Calmness Carefulness Challenge Cheerfulness

Clear-minded Collaboration

Commitment Community Compassion Comradeship Competitiveness Connectedness Consistency

Contentment Continuous Improvement

Contribution Control Cooperation Correctness Courtesy Creativity Curiosity Decisiveness Democratic Dependability

Determination **Devoutness** Diligence Directness Discipline Discretion Diversity Dynamism

Economy Effectiveness Efficiency Elegance **Empathy** Enjoyment Enthusiasm

Equality Excellence

Excitement Expertise **Exploration** Expressiveness **Fairness**

Family-oriented

Fidelity Fitness Fluency Focus

Faith

Forward the action

Freedom Fun Generosity Goodness Grace Growth **Happiness** Hard Work

Health Helping Society

Holiness Honesty Honor Humor Humility Independence Ingenuity Inner Harmony Inquisitiveness Insightfulness Integrity Intelligence Intellectual Status

Intuition Joy Justice Leadership Legacy Lightness Love Loyalty

Making a difference Mastery

Merit Nurturina Obedience Openness Order Originality **Participation**

Patriotism Peace Perfection Personal power

Partnership

Piety Positivity Practicality Preparedness Productivity Professionalism

Prudence

Quality-orientation Recognition Reliability

Resourcefulness

Restraint

Results-oriented

Rigor Risk Taking Security Self-actualization

Self-control Self-expression Selflessness Self-reliance Sensitivity Serenity Service Shrewdness Simplicity Soundness Speed Spirituality Spontaneity Stability Strategic

Strength

Structure

Success

Support

Teamwork Temperance Thankfulness Thoroughness Thoughtfulness **Timeliness** To be known Tolerance Traditionalism Trustworthiness Truth-seeking Understanding

Uniqueness Unity Usefulness Vision Vitality

Source: https://www.mindtools.com/pages/article/newTED_85.htm